

The speech template

Fill this in as you go. The rest of the guide explains why each section works and how to get the material for it, but you can start writing right here.

1. Welcome (about 30 seconds)

Who you are, how you know him:

2. The story (the whole speech)

One story: a beginning, a moment it could have gone wrong, and a punchline or a turn that says something true about him.

3. The turn

What you have actually watched change in him. Say it plainly, no joke here.

4. The joke slot

Paste your line from eyerollhq.com here.

5. The toast

Names. Raise your glass.